

Express >



At MEA® »customer-friendly« isn't an empty slogan, we really mean it consistently in the most practical way.

Dear customers and business partners,

with the introduction of the Blister packs, with smart quantities of attachments, MEA® meets the needs of the trade and do-it-yourself retailers.

With the development of our new packaging we aim to promote sales. You will find exact information about the assortment and the package sizes in our current catalogue.



All products of the Blister range are of course in the usual MEA® quality.

Matthias König / Managing Director
 MEA Befestigungssysteme GmbH



The new blister packs: Ingeniously packaging which is ingeniously easy to use.

The new MEA® blister packs – carefully designed down to the finest detail.

A good blister pack has an optimal visibility, is self-explanatory and promotes sales. These aims were kept on mind as we developed the new MEA® blister packs.

A spacious blister lid allows a perfect product presentation and an optimum protection against unwanted content removal. A clear overview of types,

quantity and quality, as well as the five languages labelling and the new colour-coding systems, help the user to select the right MEA® fastening product.

Detailed technical information and mounting instructions, supported by illustrations, guarantee a high level of safety in use.

All these features offer the new blister-pack outstanding conditions to satisfy a large number of customers.

Here are the advantages of the MEA® blister packs at a glance:

Quantity and product designation		Euro-standard hole
Five-language labelling throughout		Illustration and explanation of possible methods of attachment
Colour-coding system for easier product selection		Overview of suitable building materials and illustration of product function
Quality seal: high-quality nylon		Broad perforated opening, making it easy to remove products
Photo and dimensions of the products contained		Product code
Spacious blister lid for perfect product presentation		DIBT and ETA approval
Glued blister for optimum protection against unwanted content removal		Barcode
		Detailed fitment dimensions of product, drilled hole and suitable screw

 **Made in Germany**

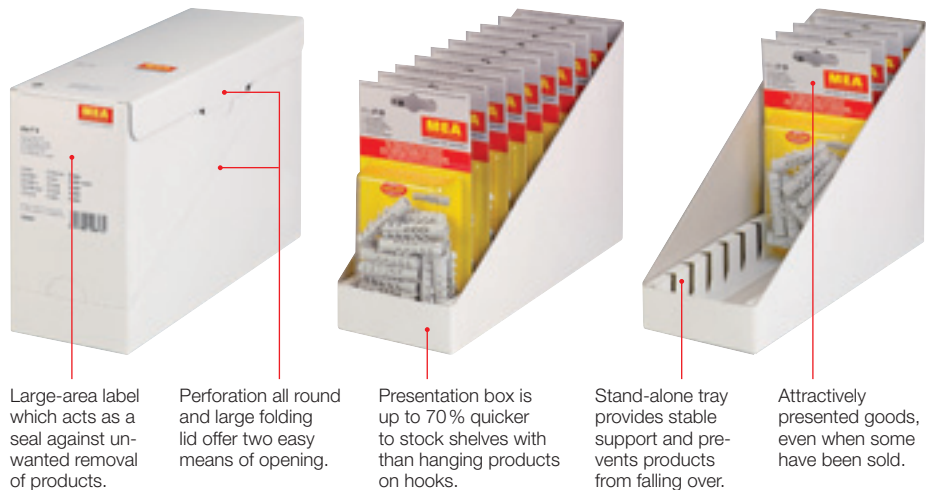
The new blister packs: Ingeniously packaging which is ingeniously easy to use.

The multi-purpose blister pack boxes allow transportation and presentation at the same time.

Even quality products need a convincing presentation at the point-of-sale. With the new blister pack boxes, each containing ten blister packs, MEA® offers a convincing solution to its customers. Just in a few easy moves the blister pack boxes convert into a professional presentation system for your shelves and special exhibition places. Stocking shelves by using this system will be quicker than hanging products on hooks. The stand-alone tray provides stable support and prevents products from falling over. Therefore, the goods are attractively presented, even when some have been sold.

The MEA® colour-coding system – easy orientation on the shelves.

When we designed the new packaging line we made very sure it would be user and customer friendly. We know that it is important for the customer to find easily the right fastening system for a specific building material. That is why the new blister cards employ for the first time a colour-coding system, which will be used on the packaging from now on. The easy-to-understand MEA® colour-coding system has a colour for each building material. It facilitates the customers to find their way around the shelves in the shop and to find the attachment they are looking for.



Large-area label which acts as a seal against unwanted removal of products.

Perforation all round and large folding lid offer two easy means of opening.

Presentation box is up to 70% quicker to stock shelves with than hanging products on hooks.

Stand-alone tray provides stable support and prevents products from falling over.

Attractively presented goods, even when some have been sold.



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Connecting solutions.

MEA FASTENING SYSTEMS Connecting solutions.	Solid stone	Solid brick	Perforated brick	Sand lime perforated brick	Porous concrete	Concrete	Plasterboard
For all building materials	✓	✓	✓	✓	✓	✓	✓
For solid materials and masonry	✓	✓	✓	✓	-	-	-
For plasterboard materials und cavity fixing	-	-	-	-	-	-	✓
For concrete	-	-	-	-	-	✓	-